

UK & EIC PAVILION

All Energy Australia

2025
29-30 October 2025 | Melbourne, Australia



All Energy
AUSTRALIA



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Date: 29 - 30 October 2025

Location: MCEC Melbourne, Australia

Join the **UK & EIC Pavilion at All Energy Australia** to secure a prime stand location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

All Energy Australia Exhibition & Conference is the Southern Hemisphere's largest and most anticipated clean energy event. All Energy Australia attracts industry professionals, experts, and enthusiasts, showcasing the latest advances, innovations, and trends in the renewable energy sector.

This event highlights cutting-edge technologies and solutions in areas like solar, wind, bioenergy, energy storage, and electric transportation. Attendees can explore a large scope of products and services, connect with key industry players, and gain insights into sustainable energy practices.

Join us and be a part of the experience!

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Market Intelligence

As the Asia-Pacific region transitions to cleaner energy and net-zero emissions, Australia leads the way with a commitment to sustainability and resilience. The country aims to achieve net-zero emissions by 2050, with a milestone goal of generating 82% of its electricity from renewable sources by 2030.

Australia's energy sector is projected to see \$539 billion in investments by 2030, with \$215 billion directed toward 312 mature renewable projects, primarily solar and onshore wind. To support this transition, the Capacity Investment Scheme (CIS) encourages new investments in dispatchable renewable energy generation and storage. Through competitive tender processes, the CIS aims to add 32 GW of capacity by 2030, and bridging reliability gaps as aging coal power stations are retired.

The offshore wind sector in Australia is emerging, with the government actively promoting its development by declaring designated areas for offshore wind zones. Investments in this sector are expected to reach \$95 billion by 2035, with 29 projects in the pipeline. As of July 2024, the government had granted initial licenses to 12 offshore wind projects, with a combined capacity of approximately 25 GW.

In addition to renewables, Australia is accelerating its energy transition through investments in carbon capture and hydrogen technologies. By 2030, 93 projects are planned, including 78 focused on hydrogen and 15 on carbon capture and storage (CCS). The country has been particularly proactive in hydrogen development, with most projects announced in the past four years. The Australian Government is also reviewing its National Hydrogen Strategy to ensure it remains a global leader in hydrogen by 2030, targeting both export opportunities and the decarbonization of local industries.

Significant progress has also been made in establishing the legislative and regulatory frameworks for CCS. Australia possesses vast potential for CCS, with numerous onshore and offshore basins suitable for CO₂ injection and storage. These efforts highlight the country's strategic approach to achieving its decarbonization goals while fostering economic growth and innovation in the energy sector.

\$539 Billion

Overall CAPEX
by 2030

757

Tracked projects
in DataStream across all sectors
by 2030

214

Renewable
Capacity by 2030

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Benefits of Participating on the UK & EIC Pavilion

Being part of the UK & EIC pavilion offers significant added value activities which are not available as an individual exhibitor:



Prime
Location



Enhanced
Promotion



High visibility
presence



Access to industry
experts



Catered
UK Lounge



Dedicated project
manager



Upgraded Shell
Scheme &
appointed EIC
freight partner



Country overviews/
project data
presentation



Company profile
in the EIC group
brochure



Help to identify
potential partners
& customer



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Your Stand



**Example image*

Shell scheme package

- Back & side hard walls
- Fascia name board
- Lighting
- 1 power outlet
- Access to EIC Lounge
- 1 round table & 3 chairs
- 1 counter with logo
- Literature rack
- Wastepaper basket
- Project management
- All previous page listed benefits



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Costs

(Excluding VAT)

Shell Scheme Stand Cost

EIC Member

£1,150

per sqm

Non Member

£1,200

per sqm

Example
member costs

9m² from

£10,350

**Contact our team if you wish to discuss free build stands.*

Additional Costs

Corner Fee
(Optional)

£350

per corner



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How to Book

To secure your space, please complete your booking form and return to: internationaltrade@the-eic.com



Contact

If you have any questions about the event or wish to discuss your options in more detail please contact:

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FX Payment Partner

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